

JOINING THE HBA of Greater Cincinnati

Where the Best Call Home!

Why should you consider joining the HBA:

We're a group dedicated to helping builders, developers, remodelers, and industry professionals like yourself grow and succeed.

Introduction to HBA:

The HBA of Greater Cincinnati provides valuable tools, resources, and support for professionals in the building and construction industry. As a member, you gain access to networking opportunities, industry insights, and cost-saving benefits that can help you stay ahead of the competition. Whether you're a builder, remodeler, developer, or part of the industry supply chain, there's something here for everyone.

Highlight Key Benefits*:

*(*Before going into the details about the benefits, ask the potential new member about their interests and priorities for growing their business. This provides insight on which benefits to highlight.)*

1. Networking Opportunities:

Our members get access to events and connections that help expand your network. It's a great way to build relationships with other industry leaders, potential clients, and partners.

1. There are more than 40+ events each year, many of which are free, offering the opportunity to connect with builders and other members.
2. HBA offers a free weekly Referral Roundtable, which is similar to a Rotary Club or BNI group – this is a value of more than \$800.
3. HBA hosts an annual HOMEARAMA® home show attracting more than 35,000 attendees.

4. HBA hosts an annual Golf Outing, Clay Shoot, Annual Meeting, Table Top Nite, and Housing Economic Forecast.

1. Each of these events is an additional charge, but new members get one free admission to the Table Top Nite, Annual Meeting and Economic Forecast during their first year.
2. For additional exposure, sponsorships at all levels are available for HBA events.

2. Industry Insights:

Stay informed with the latest trends and updates in the construction industry. We provide exclusive resources that keep you in the loop, so you're always ahead of the curve in a competitive market.

1. Throughout the year, HBA offers Lunch & Learns focusing on particular industry trends and various trainings to enhance you and your team's skills.
2. All HBA members have reciprocal membership in the OHBA and the NAHB, which gives you access to a wealth of industry data and insights.

3. Cost-Saving Benefits:

Members enjoy discounts and rebates with more than 40 trusted partners, which can help you cut costs on materials, services, and more. It's a great way to maximize savings while growing your business.

1. Through the OHBA and NAHB, you receive discounts and rebates from a variety of businesses, including, Lowes, T-Mobile, UPS, and many more.

4. Advocacy and Representation:

We're also your voice in local and state advocacy efforts. The HBA fights for policies and regulations that support the growth and success of the building and construction industry, ensuring that your business is protected and supported.

1. Through our Build-PAC, you can get directly involved in ensuring leaders who are supportive of the industry are elected.
 2. The HBA's Ohio Valley Development Council creates opportunities for conversations with elected and appointed officials in the counties, cities and townships where you do business.
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By the Numbers:

- We have nearly 400 members locally - 100+ builders and developers.
 - The HBA has a 91-year history of supporting and growing its members and the residential construction industry.
 - Membership is \$899 annual dues, plus a \$100 initiation fee
 - Builders, developers and remodelers are assessed annually for permit volume
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Call to Action:

"I'd love to have you join us and take advantage of all these benefits. Would you be interested in learning more about becoming a member and how it can specifically help your business grow?"

Closing:

"Thank you for your time today! Whether you decide to join or not, feel free to reach out if you ever have questions about the industry or the HBA. We're here to help!"